



For immediate Release

Press Contact: Becky Lenhart - BYC Sailing Administrator
Phone: 949-673-3515 Email: Sailing@balboayachtclub.com
Race info at www.BalboaYachtClub.com

Balboa Yacht Club Announces a Major Sponsor: “The 2010 Balboa Yacht Club CdM to Cabo Race Sponsored by the Mexican Tourism Board”

Mexican Tourism to Promote West Coast Destinations

Dec. 10, 2009

CORONA DEL MAR, Calif.---The Balboa Yacht Club today announced that the Mexican Tourism Board has become a major sponsor of the 2010 Corona del Mar to Cabo San Lucas International Yacht Race. The race will start on Friday, March 26, for smaller boats and Saturday, March 27, for the larger premier classes.

The Mexican Tourism Board is making this part of their marketing promotions to encourage sailors from the US West Coast yacht clubs and marinas to travel and enjoy Mexico’s extraordinary coastline.

The Tourism Board and the Mexican Ministry of Tourism have been instrumental in supporting another international sailing event, Regata Copa Mexico, in early March in a joint effort with the Mexican Sailing Associations. Combined, these regattas will be part of the 2010 Bicentennial Festivities of the independence of Mexico. Their objective is to stimulate and support the sailing sports, but more importantly to promote the natural beauties and infrastructure of their coasts while generating the interest of tourism in Mexico.

Balboa Yacht Club Junior Staff Commodore Alan Andrews said, “It is the support and hospitality from Mexico that is going to help make this CdM to Cabo Race one of the best events ever for our racers. Their sponsorship will allow us to offer some great incentives to the racers as well as finishing the race in the most consistent wind, close to Cabo Falso, and increasing the quality of post-race events in Cabo during the three days following the racing.”

Competing boats will carry satellite transponders so the sailing world, families and friends can track their progress online. Trophy ceremonies will be on April 1 and, weather permitting; most racers should finish the 800-nautical mile run down the Baja Peninsula by March 30.

While the event registration was just opened up a few weeks ago there are already 25 major boats confirmed. There are four powerful 70s---Cheetah, Holua and Grand Illusion---and the Peruvian entry, Mirage, along with Farr 40s and J/125s in a fast growing group of Fast 40s.

The race will be scored under ORR, PHRF and IRC handicap systems. The deadline for entries is February 1. Early entrants will receive a discount on their fees.

[More information](#) including Notice of Race and online entry is available online or by calling the race administrator at 949.673.3515.

|